The Global Debate About Universal Coverage:

How Can Our Health Systems Deliver Health Outcomes?

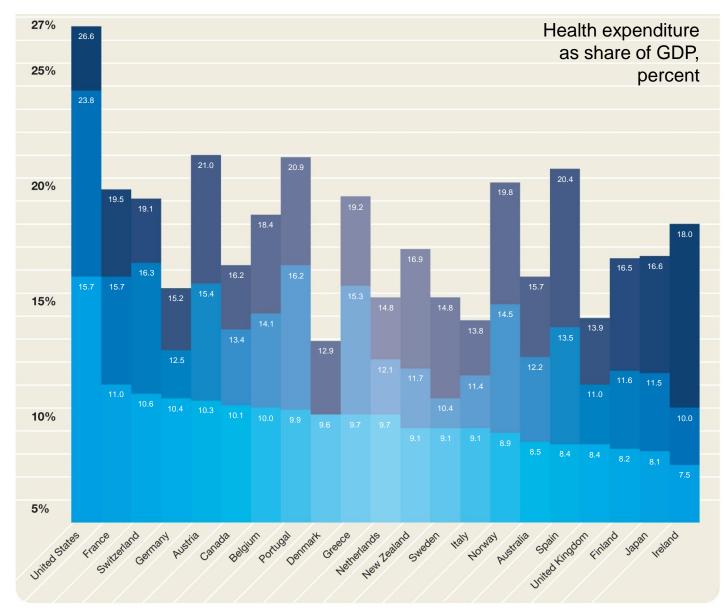
Armin H. Fidler



Five thought-starters...

- If lifespan keeps rising at the same rate, most children born today could live to 100 in some countries
- Healthcare costs have grown 2% faster than GDP for over 40 years in the OECD, exacerbating fiscal crisis
- Changing demographics and epidemiology will put further pressure on health systems and households
- Improving population health status and financial protection yields substantial economic benefits
- Healthcare projected to be the largest source of job creation in many OECD countries in the next decade

Projected expenditure to 2040

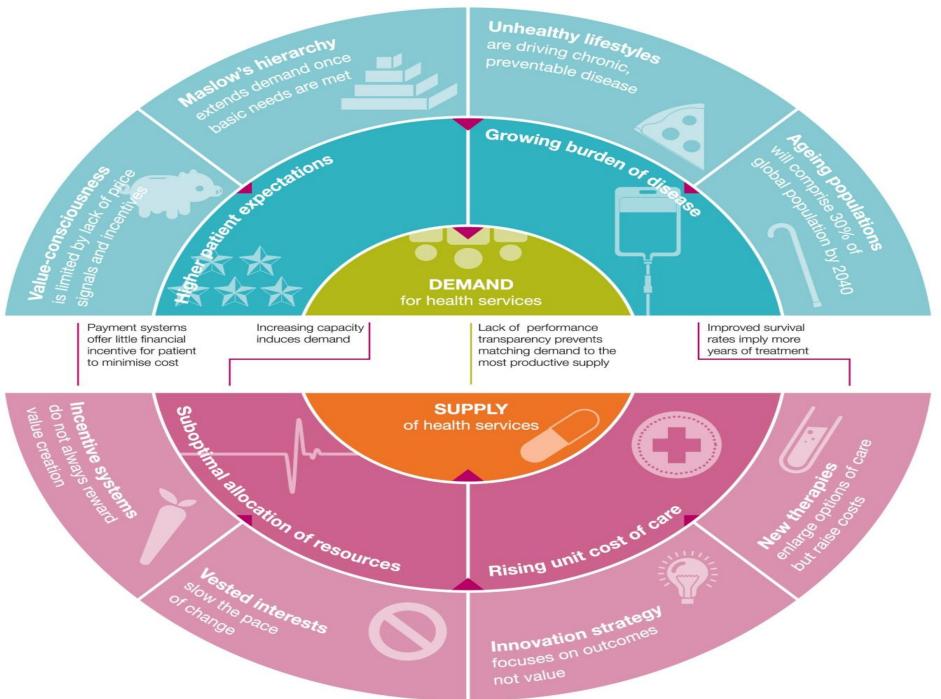


Key

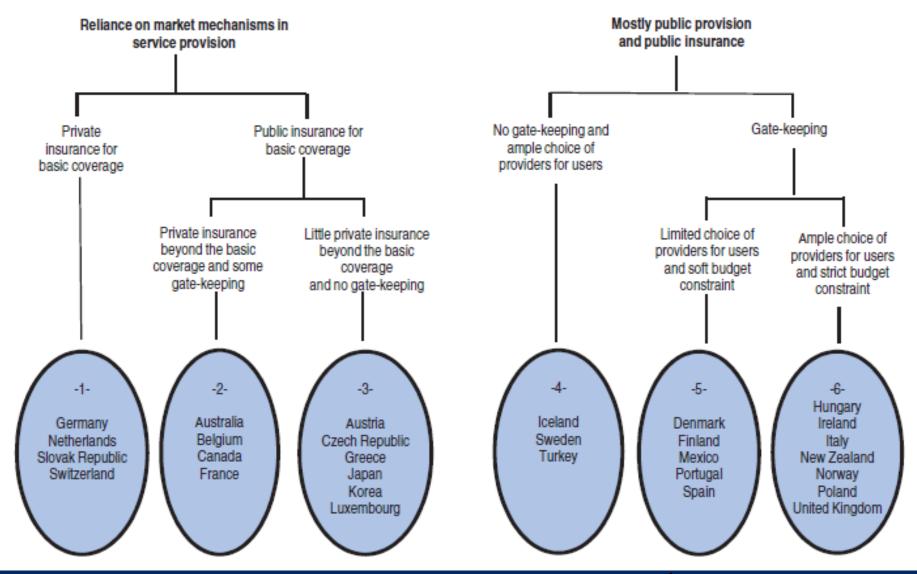
2040 High*

2040 Baseline

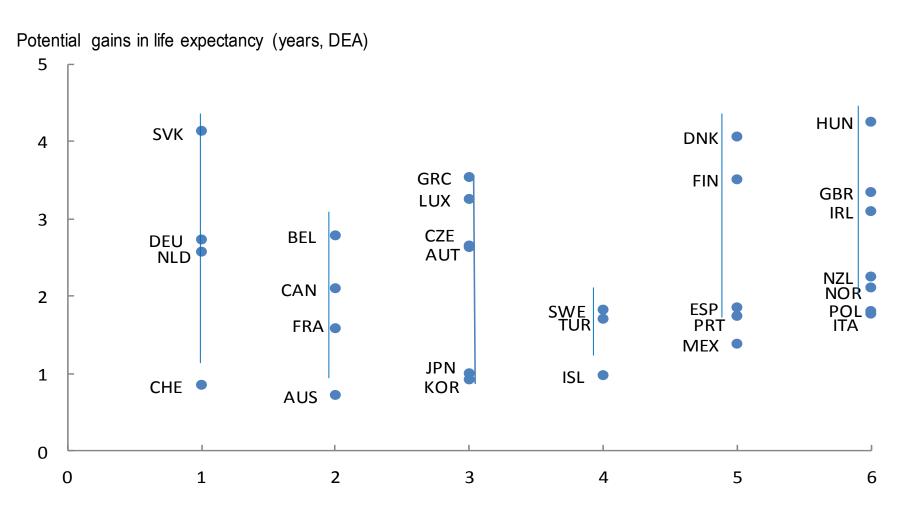
2007



Which Model Performs Best in the OECD?



Performance and efficiency varies more within groups of countries than across them...



Why are we interested in Science of Delivery?

Despite technology available to address most health problems, delivery challenges may prevent/impede the right technologies from reaching the right people at the right time.

In other words, the gap between efficacy and effectiveness



Can be addressed by Science of Delivery

Delivery of Science

Science of Delivery

Diagnostic Accuracy

Provider Compliance

User Compliance

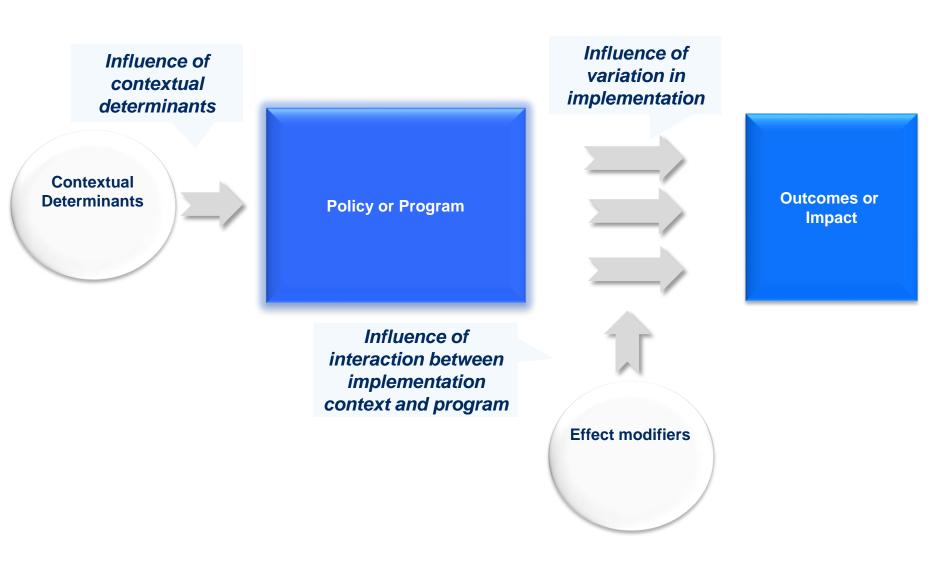
Coverage

Effectiveness

Theoretical Efficacy



Science of Delivery



Providing health insurance options

Developing plans

- Modeling costs
- Assessing Fiscal space
- Revenue raising
- Assessing supply and demand

Targeting

- Inclusion criteria
- Means testing
- Use of smart cards

Uptake

- Create demand
- Make benefit package explicit
- Enrollment
- Pooling
- Purchasing
- Paying

Stepping stone models

Goal	Example models	Benefit
Reduce fragmentation	Franchises, provider networks, professional associations	Increase transparency and make regulation less costly
Change incentives	Network (MHO) models, accreditation, franchises, pay-forperformance	Align provider incentives with patient need for quality, affordability, and access
Provide subsidies	Insurance, vouchers, output-based aid	Increase access to higher quality care for the poor and expand use of key interventions
Educate patients	Social marketing, rural cooperatives, CCTs, consumer associations	Increase demand for effective interventions
Leverage technology	Telemedicine, call centers, cell phones, Electronic Med Records	Increase efficiency, consistency, and quality

When does Science of Delivery work best?

- Understanding political economy
- Ensuring buy-in from clients
- Using multi disciplinary tools to understand local context and assess feasibility
- Foreseeing, preempting, controlling for variation in implementation
- Implementing real time evaluations

Big choices for governments and society as a whole:

DO LESS

- Ration access to care by restricting coverage or narrowing benefits
- Impose cash-limited budgets and allow wait times to rise
- Shift more of the burden to employers or households

DO MORE

- Increase financing to health by raising general taxation
- Boost health budget by prioritising over other publicly funded services
- Transform healthcare to radically raise productivity

7 Levers to Raise Productivity, Sustain Financing and Improve Outcomes

O1 Measure value and invest for the greatest returns

Reinvent the delivery system with evidence-based models of care

Foster skills and will to create value conscious consumers

Invest in technology innovations that lower cost and raise quality of medical services

Pay for value not for volume or based on "norms"

1 Implement modern management practices and focus on performance

Proactively reach out to predict and prevent ill health and manage disease